

Beat: Business

## **FRENCH START UP RADIOLINE BECOMES THE 1ST EUROPEAN ONLINE RADIO SERVICE**

**WITH 60 000 RADIO STATIONS AND PODCASTS**

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**USPA NEWS** - From the Mobile World Congress 2016 in Barcelona, the French startup Radioline has just announced to become the European leading radio aggregator. Now, more than 60,000 international radio stations and podcasts are available worldwide. This great achievement follows the deal signed with Spreaker.

From the Mobile World Congress 2016 in Barcelona, the French startup Radioline has just announced to become the European leading radio aggregator. Now, more than 60,000 international radio stations and podcasts are available worldwide. This great achievement follows the deal signed with Spreaker in October 2015. On-demand listening is growing at a very fast pace. In the US, the most developed market, nearly 10% of Americans listen to an average of 6 podcasts per week, a substantial increase over 2014. By integrating the entire content of Spreaker - one of the most popular platforms in the US - Radioline expands its offer with 27,000 new podcasts. This content is mainly composed of news reports, talk shows, political and technological topics, mostly in English and Spanish.

Radioline, as a radio distribution and tech partner, has developed a range of mobile, web and TV solutions already integrated by its partners like CANAL+, VOO, Xiaomi, TCL Alcatel One Touch and Parrot. Those solutions offer the most comprehensive catalogue of radio stations and podcasts in Europe. The 60,000 radio stations and podcasts are also accessible from the different Radioline applications available on mobile, tablet, watch, TV, in car and on the web ([www.radioline.co](http://www.radioline.co)).

**ABOUT SPREAKER THE LEADING AUDIO PLATFORM FOR BROADCAST AND PODCASTS**

Spreaker is the leading audio platform that makes it easy to create or discover podcasts and live broadcasts, with over 27,000 running shows and 5 millions monthly active users. Its free and robust applications empower all levels of content creators to create and publish audio shows from any computer, tablet or mobile phone. Spreaker's main offices can be found in San Fransisco, Seattle, and Berlin. For more information about Spreaker, please visit <http://www.spreaker.com>

**ABOUT RADIOLINE THE SUCCCESSFUL FRENCH START UP**

Radioline, a leading radio aggregator in Europe, allows radio listeners to find their favorites shows & tracks in a catalogue of 60,000 radio stations and podcasts from more than 130 countries. The service is built on a highly-scalable, socially interactive cloud-based technology platform and enables high-fidelity content streaming, massive channel aggregation, intelligent recommendation, advanced management, and universal access via any mobile device, online PC, connected TVs and in-car digital solutions. <http://www.radioline.co/> \*source : Edison Research 2015

### **Article online:**

<https://www.uspa24.com/bericht-7233/french-start-up-radioline-becomes-the-1st-european-online-radio-service.html>

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